



**Centers for Medicare & Medicaid Services National Medicare Multi-Media
Education Campaign Medicare Prescription Drug Coverage
Radio Ad- 60 seconds**

On the Road

- ANNCR: To help Americans enjoy the peace of mind and money-saving benefits of Medicare prescription drug coverage, the folks at Medicare are loading up the bus and taking their show on the road.
- MUSIC: BEGIN "ON THE ROAD" TRAVELIN' TYPE MUSIC
- ANNCR: Presenting the Official Medicare Rx Bus Tour. Teams of helpful Medicare counselors, coming to cities and towns all over America to personally answer your questions about Medicare prescription drug coverage. They'll help you find a plan that meets *your* needs ... and even sign you up. Just bring your Medicare card, a list of the drugs you take, and the name of your pharmacy, and get ready to join the millions of Americans who are already saving money with Medicare prescription drug coverage. The Official Medicare Rx Bus Tour is rolling into your town soon. Here's where and when:
- :10 LOCAL
DONUT: (sample) *Don't miss the Official Medicare Rx Bus Tour at the Clarksville County Library, 1900 Anderson Road, Friday, February 24th, from 10 am to 4 pm.*
- ANNCR: The Official Medicare Rx Bus Tour. Help is here. A service of the U.S. Department of Health and Human Services.